# WHY A MANAGED BUILDER

## RED PLUM WP BUILDER

# Contents.
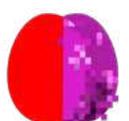
Psst. There's some bonus material at the end, too.

# introduction.

Red Plum WP Builder's managed WordPress builder solves all of those non-billable burdens and for way less than hiring a specialist.

Whether you need to convince your manager or are curious for yourself, this free guide breaks down all the brilliant reasons why a managed WordPress builder is the way to go for designers and boutique agencies (and is way better than going it alone!)
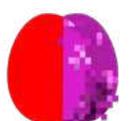
# 01.

# Hosting, maintenance and updates

Red Plum WP Builder already includes hosting, maintenance, plugin updates, WordPress installation updates, and technical support. There is nothing for you to do or worry about with these.

Hosting is provided through our trusted partner, SiteGround - a WordPress recommended vendor. We work to ensure all WordPress installations and plugins are up-to-date without affecting your sites. Lastly, contact us any time for technical support. We're here for you.

# 02.

# Backups and security

**Backups**
Red Plum WP Builder backs-up your sites daily, automatically. And, letting your clients know these daily backups occur is a great way to give your clients peace of mind.

**And peace-of-mind security**
Security is something we take seriously, so we include it throughout our platform regardless of membership level.
- Enforcing strong passwords
- Free malware removal
- Limited login attempts
- Two-factor authentication
- Intelligent IP blocking
- Managed WordPress installation updates
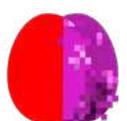
# 03.

# Your new and improved dashboard

Whoa, let's start off with the beautiful dashboard. It was redesigned to make managing your site so much easier than working with the traditional WP dashboard. So, let's jump in.
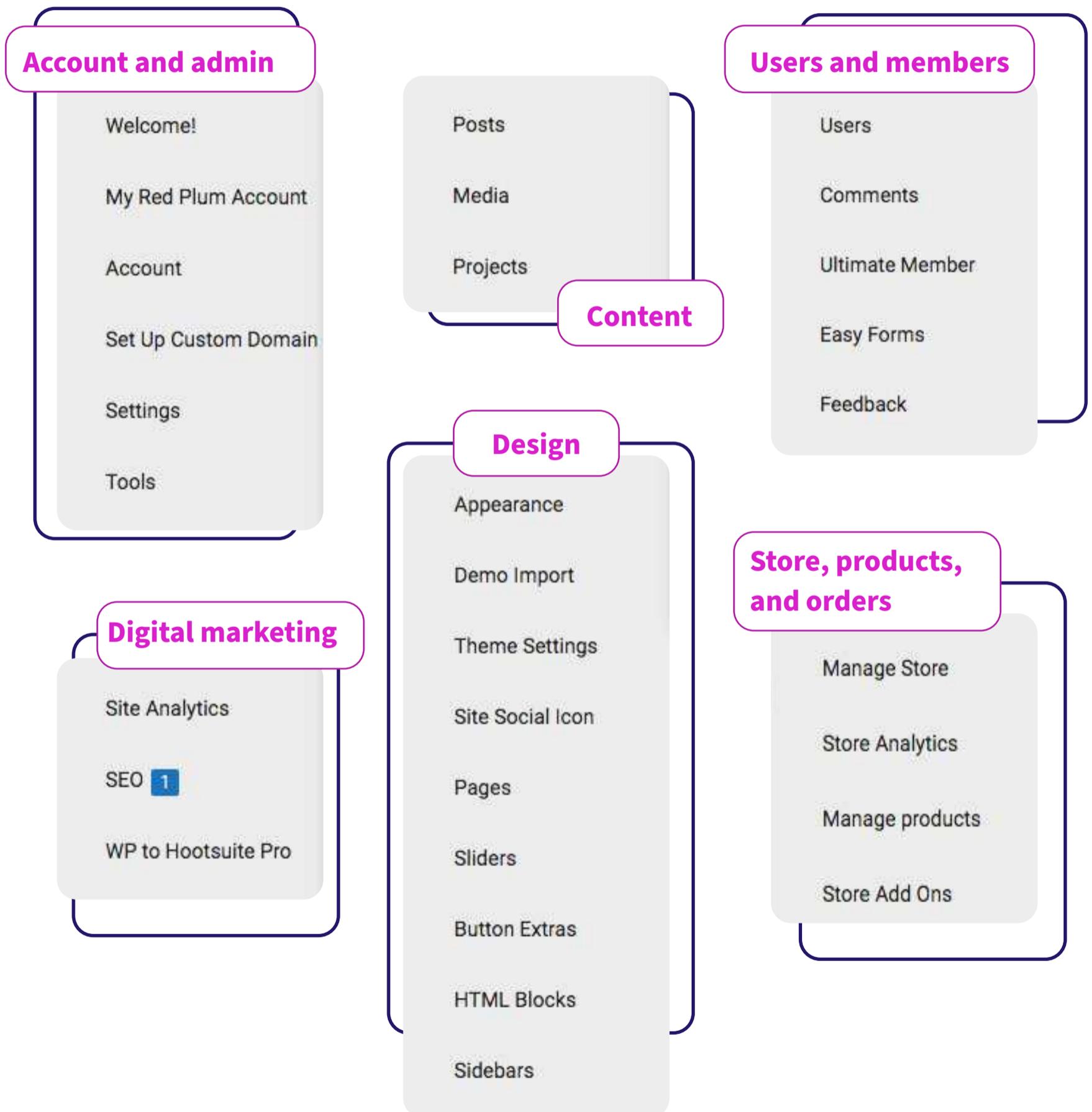
**Welcome home.** This is the first thing you'll see when you sign in. Here you can view and manage everything from your sites, to your account, to design. On the left you'll find your **admin menu**, everything you need is there. On the top, you'll find your **admin bar** for quick access to certain parts of your site and account.

**Admin bar**
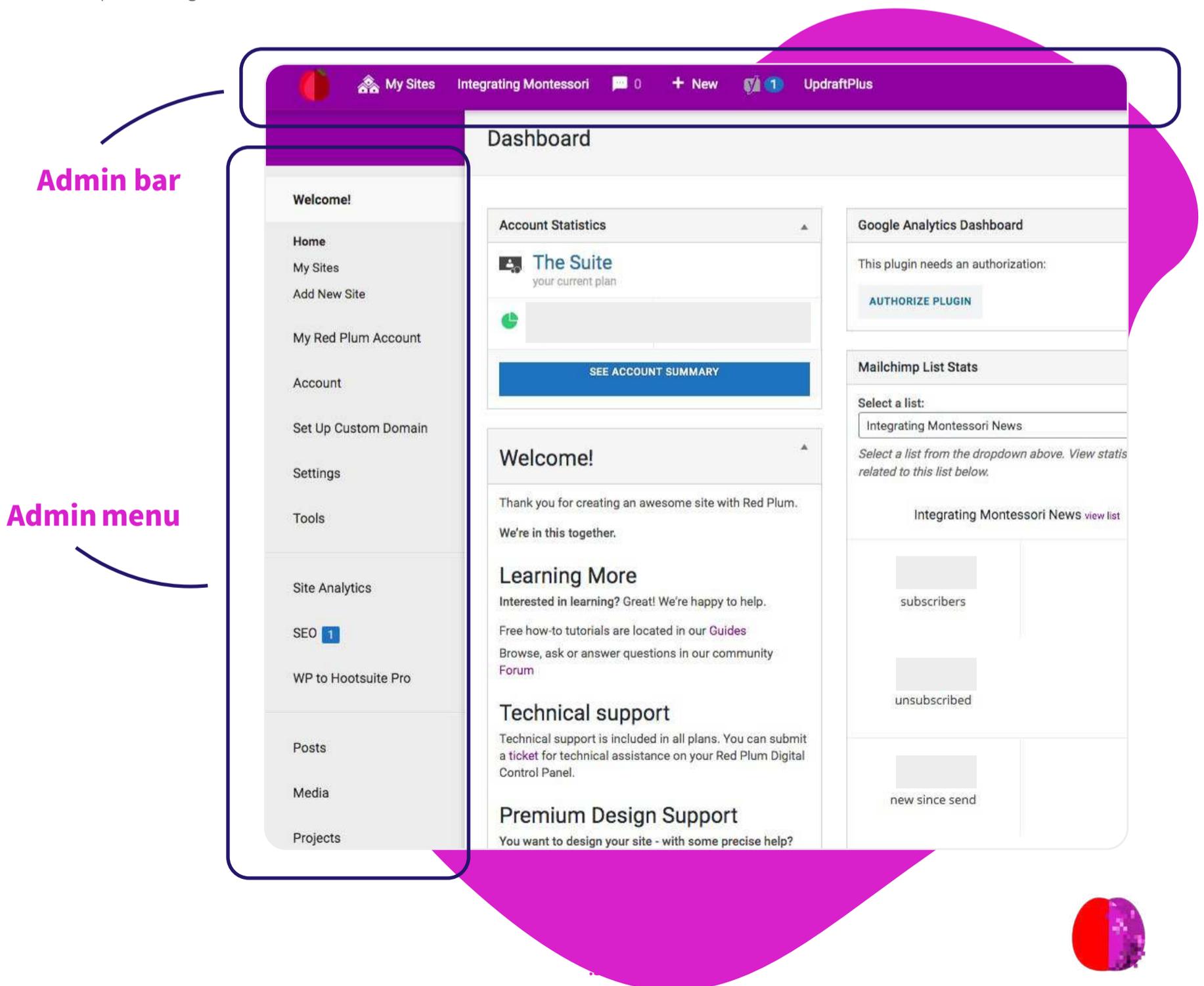
**Admin menu**

# Admin menu: a closer look.

The WordPress admin menu is notoriously disorganized, but fear not. We've fully revamped. You won't get bogged down trying to understand your dashboard.

Here's an overview of where everything is located. Want to know even more about your dashboard? Check out our e-book Dashboard Deep Dive.

**Account and admin**

Welcome!

My Red Plum Account

Account

Set Up Custom Domain

Settings

Tools

**Content**

Posts

Media

Projects

**Users and members**

Users

Comments

Ultimate Member

Easy Forms

Feedback

**Design**

Appearance

Demo Import

Theme Settings

Site Social Icon

Pages

Sliders

Button Extras

HTML Blocks

Sidebars

**Digital marketing**

Site Analytics

SEO 1

WP to Hootsuite Pro

**Store, products, and orders**

Manage Store

Store Analytics

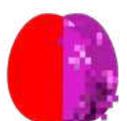Manage products

Store Add Ons

# Your profile and Account.

On the top left of your **admin menu**, you can access your profile > **My Profile**, where you can manage things like tickets. Underneath **My Profile** is **Account.** This is where you can view your billing history, payment options, custom domain, and upgrade or downgrade your membership level.

Stop comparing yourself
to others. They can't
be you either.

"

# 04.

# Easy account management

**Enjoy freedom with Red Plum WP Builder. Add as many sites as you like. With each site have fun, mix and match templates. Add all kinds of trend-worthy elements like selling on IG or incorporating chat. And, it all starts with your Account page.**

Locate your **Account** through your admin menu near the top.

In your Account, you can view and change your plan, view your account status, make a payment, request a custom domain, and add new sites to your account.

Here is a summary of your Account Status and Plan Settings.

| Plan | ▲ |
|---|---|
| **THE DESIGNER** <br> Scale faster with this plan. Sign up for the annual plan and save 1 month! | $ 115.00 /mo |
| **THE AGENCY** <br> Get more done with this large-scale package. Sign up for the annual plan and save 1 month! | $ 270.00 /mo |
| **THE SUITE** `current` <br> Design your site with this complete package. Sign up for the annual plan and save 1 month! | $ 54.00 /mo |
| **THE SUITE LITE** <br> Design your site for free with this lite but powerful package. Upgrade when you're ready. | Free! |

**Account Status** ▲

Plan The Suite: $ 54.00 every 1 month(s).

Payment Method: No Payment Method integrated yet.

Account valid until: April 12, 2019

**Account Actions** ▲

Delete Account

**Sites List** ▲

Britt Hawthorne
Site ID: 20 · See more information ↓
VISIT DASHBOARD   VISIT SITE

ADD NEW SITE

**Custom Domain**

You can use a custom domain with your website.

yourcustomdomain.com

Point an A Record to the following IP Address `37.60.240.132` .
You can also create a CNAME record on your domain pointing to our domain `redplumwpbuilder.com` .

SET CUSTOM DOMAIN

**Billing History**

| | ID | Gateway | Description | | Date |
|---|---|---|---|---|---|
| O | ID | Gateway | Description | | Date |

No transactions found.

| | ID | Gateway | Description | | Date |
|---|---|---|---|---|---|
| O | ID | Gateway | Description | | Date |

| | | |
|---|---|---|
| Total (Payments): | $ 0.00 |
| Refunded: | -$ 0.00 |
| Total: | $ 0.00 |
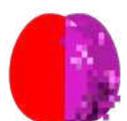
# Creating a site

Once you sign up or add a site, a demo site is created for you automatically! Simply swap out copy and images.

With The Designer and The Agency plans, you can add additional sites. If you would like to create a second, third, fourth, etc. site, simply go to **Account** in your admin menu and scroll to the bottom.

If you manage multiple sites, managing them on Red Plum WP Builder's platform will **save you time and eliminate redundancies.**

**06.**

# Demo sites

If you have certain types of sites you use repeatedly, you know the value of having demo sites or templates on hand. With Red Plum WP Builder, we've got you covered.

Demo sites on Red Plum WP Builder allow you to speed up the design process while still offering quality and function. The cool thing is demo sites are already in their production location, so going live is as easy as adding, pointing or transferring the custom domain.

What's even cooler? With our affordable plans, you have enough space to create a few demo sites of your own to keep on hand, in addition to using our ready-made ones.

Once you launch the demo site, you have forever to play around on the site. As part of The Designer and The Agency membership levels, demo sites are 100% free, and they don't require a credit card to use!

Don't underestimate the importance of authenticity.

"

# Managing multiple sites

When you build your sites with Red Plum WP Builder, you can also easily access each one by seamlessly switching back and forth between any site.

You can locate your sites in two ways. One: In your **admin bar**, which is located near the top of your browser window, you will see a link called **My Sites**. Hover or select this link to see a list of
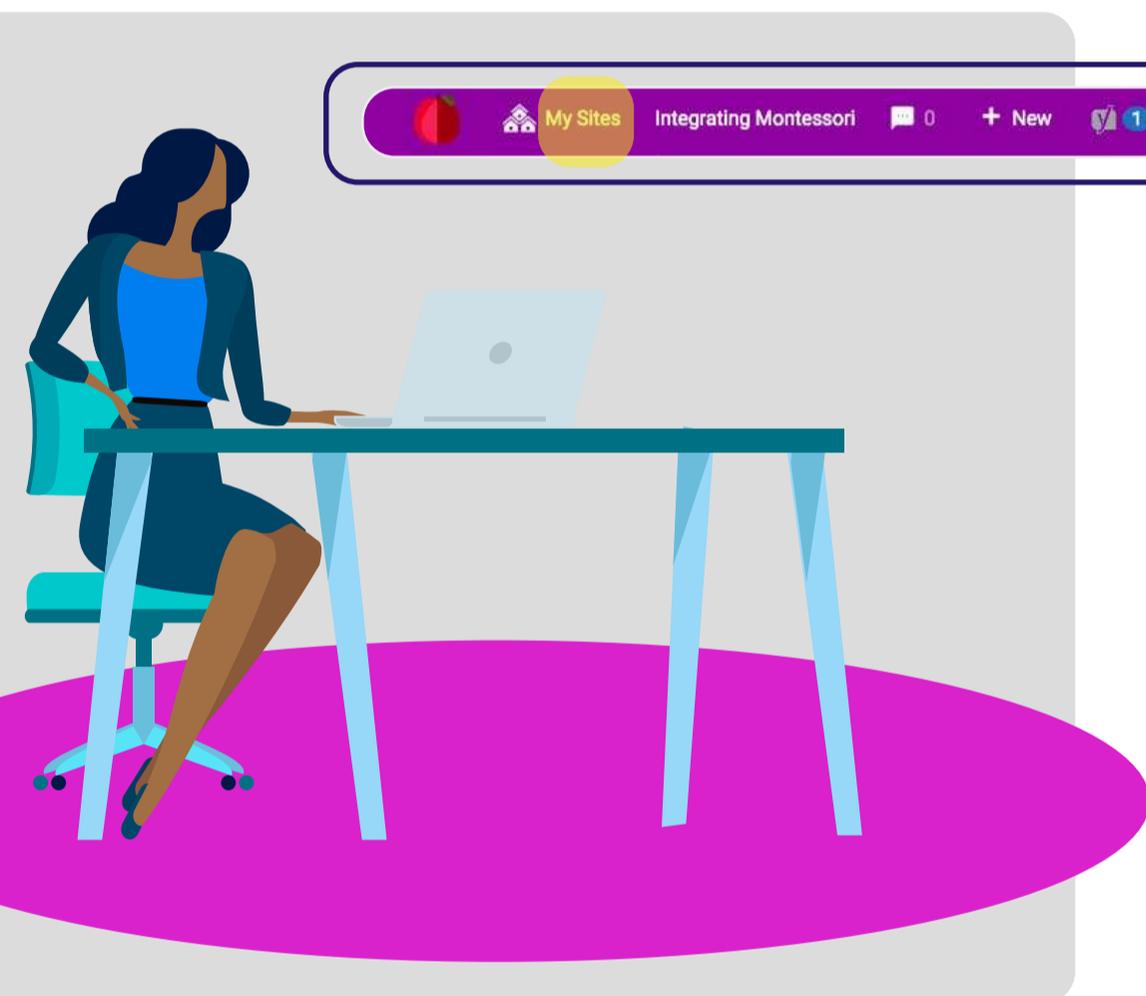


*Easily manage multiple sites.*

all your sites, and to switch back and forth between them seamlessly. Two: in your **admin menu,** under **Welcome!** > **My Sites**.

This also helps with collaboration. You can add admins to as many or as few sites as you like. They too will be able to bounce from site to site, working in tandem with you effortlessly.
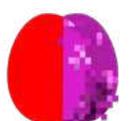
# 08.

# Managing users

Add as many or few users to your sites as you like. Segment your users into various roles with specific permissions such as editor, contributor, admin, customer and more.

To keep things simple, your password is the same for your Red Plum WP Builder account as it is for Your WordPress website.
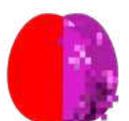
# 09.

# Collaboration

We've chosen to incorporate a simple yet powerful project management tool to help you manage work and deliver projects timely. Collaboration features include:

- Unlimited projects & tasks
- Edit and stylize messages
- See progress bar on the list
- Upload files on comments
- Complete to-do management
- Milestones

# 10.

## Going live

You don't have to make a payment to go live. **Your sites are live from jump.** However, you or your client will want to **make your first payment before the 14-day free trial expires to avoid service interruption.** Also, you won't be able to add or point a domain to your site until your first payment is made.

**To add a custom domain** that you will be purchasing, transferring or pointing to your site, go to **Account** and add the domain there. If you are transferring or pointing your already purchased domain, there are additional steps. For further instructions on managing a custom domain checkout the tutorial **admin menu** > **custom domains**.



### Maintenance Mode.
Turning Maintenance Mode on or off for your Red Plum WP Builder site can be done at any time. You can manage maintenance mode via **Theme Settings** > **Maintenance Mode**.
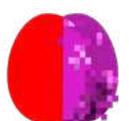
# 11.

# Red Plum WP Builder plugins

We've hand-picked and tested plugins for virtually any typical site need from membership management to product management to customer management.

To extend functionality or add new features to your WordPress websites, the fastest way is to refer to this library before researching and installing plugins on your own. Red Plum WP Builder created our plugin library to save you time and headaches while increasing your productivity.

# Bonus

# Bonus
## Friends Program
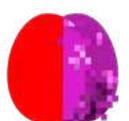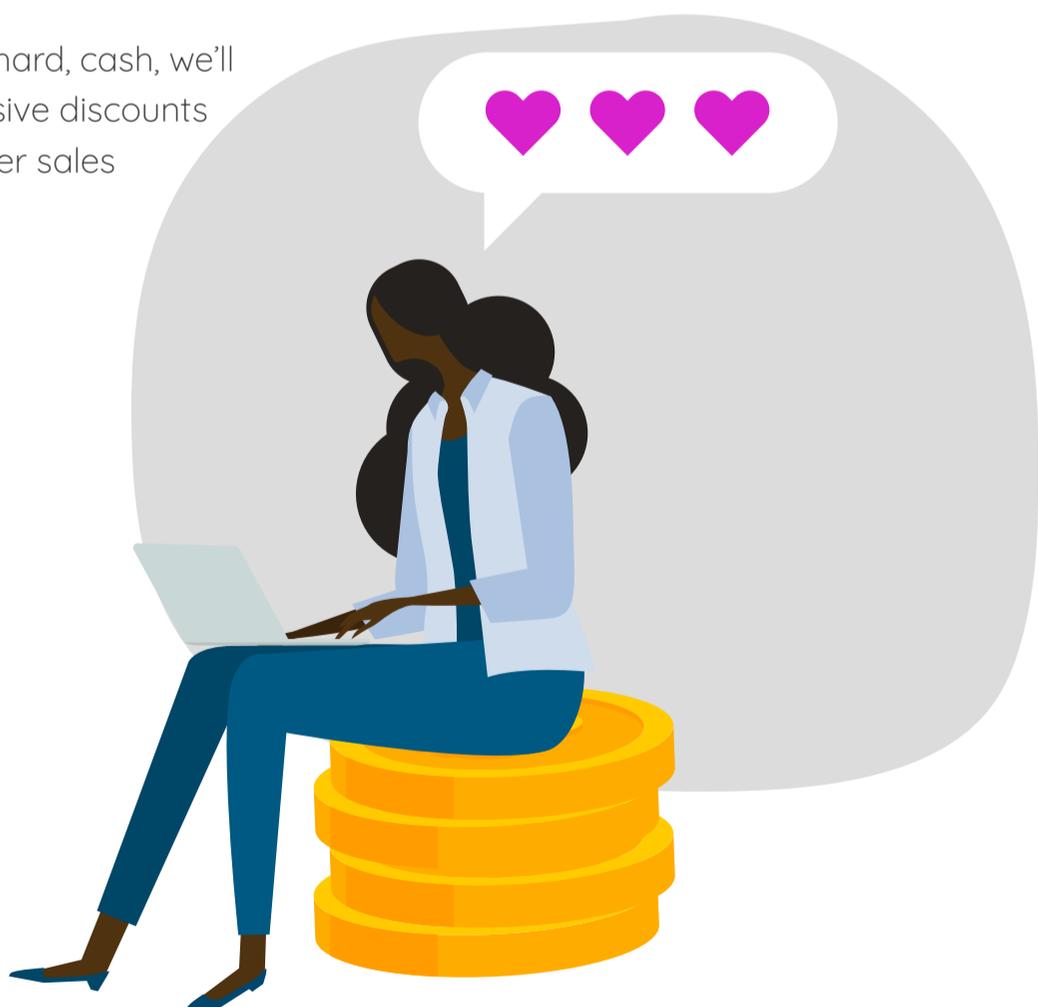
## Red Plum WP Builder Friends Program

If you are already managing multiple sites, why not get some extra perks, too? As a user of Red Plum WP Builder, you are our best spokesperson. Therefore, we created our referral program as our way of saying thank you, and meaning it.

The program gives you some additional flexibility and some extra cash. We offer referral program members custom landing pages, one referral link and code for easy tracking, email templates, exclusive discounts and you earn a minimum of $50 for each referral.
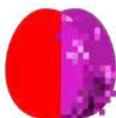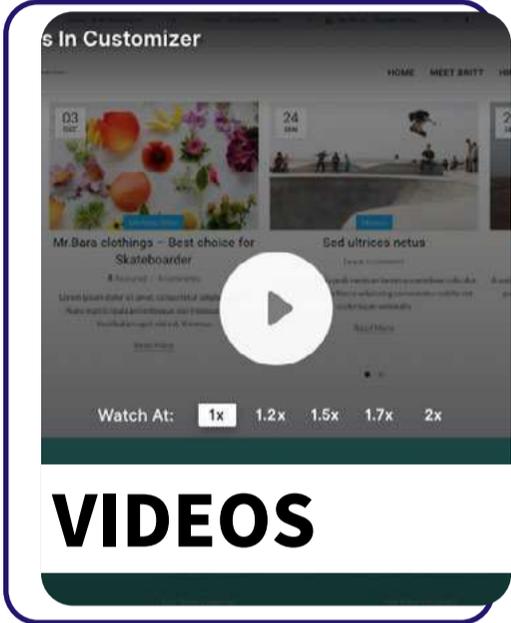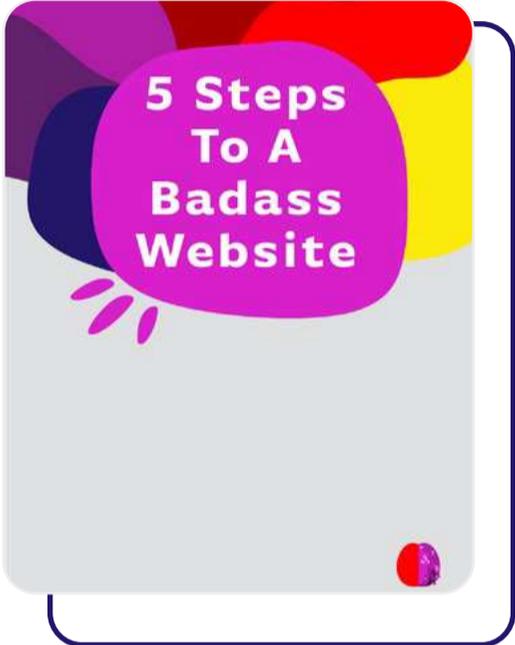
Delight anyone you refer to us with beautiful landing pages and follow-up emails to make the most of your efforts.

In addition to earning cold, hard, cash, we'll include you in on any exclusive discounts such as Red Plum WP Builder sales and affiliate coupons.
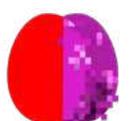
Learn more and apply.

# Other Helpful Tools



5 Steps To A Badass Website



RED PLUM WP BUILDER

DESIGN WEBSITES

FAST!



...In Customizer

Watch At: 1x  1.2x  1.5x  1.7x  2x

VIDEOS

# THANK

# YOU

Thanks for reading. It is our sincerest hope this e-book will help you on your journey to creating something beautiful with Red Plum WP Builder.

# THE
# END